

## EXHIBITION 2020

21 - 23 April 2020 | Feathermarket Centre | Port Elizabeth

### MARKETING SCHEDULE

DAY	DATE	ADVERTISING PLATFORM
Friday	07 February 2020	DIE BURGER
Friday	07 February 2020	NMB Business Chamber sends out emailer to its members
Friday	14 February 2020	DIE BURGER
Friday	14 February 2020	WWE Newsletter
Thursday	20 February 2020	UD Express
Thursday	20 February 2020	Department of Education sends reminder to school
Friday	21 February 2020	WWE Newsletter
Friday	21 February 2020	NMB Business Chamber sends out emailer to its members
Monday	24 February 2020	WWE Facebook
Thursday	26 February 2020	WWE LinkedIn
Thursday	26 February 2020	P.E Express
Friday	28 February 2020	WWE Newsletter
Friday	28 February 2020	Department of Education sends reminder to school
Monday	02 March 2020	WWE Facebook
Friday	06 March 2020	WWE LinkedIn
Friday	06 March 2020	NMB Business Chamber sends out emailer to its members
Friday	06 March 2020	WWE Newsletter
Monday	09 March 2020	Department of Education sends reminder to school
Monday	09 March 2020	WWE Facebook
Thursday	12 March 2020	WWE LinkedIn
Friday	13 March 2020	WWE Newsletter
Monday	16 March 2020	WWE Facebook
Friday	20 March 2020	WWE Newsletter
Friday	20 March 2020	NMB Business Chamber sends out emailer to its members
Friday	20 March 2020	DIE BURGER
Friday	20 March 2020	WWE Facebook
Monday	23 March 2020	Department of Education sends reminder to school
Monday	23 March 2020	WWE Facebook
Monday	23 March 2020	WWE Newsletter
Friday	27 March 2020	WWE LinkedIn
Monday	30 March 2020	UD Express
Thursday	02 April 2020	WWE Newsletter
Friday	03 April 2020	WWE Facebook
Friday	03 April 2020	WWE Twitter
Monday	06 April 2020	NMB Business Chamber sends out emailer to its members
Wednesday	08 April 2020	WWE Newsletter
Wednesday	08 April 2020	WWE Facebook
Friday	10 April 2020	WWE LinkedIn
Monday	13 April 2020	WWE Facebook
Monday	13 April 2020	P.E Express
Wednesday	15 April 2020	WWE LinkedIn
Thursday	16 April 2020	WWE Newsletter
Friday	17 April 2020	WWE Facebook
Monday	20 April 2020	WWE LinkedIn
Wednesday	22 April 2020	WWE Facebook
Friday	24 April 2020	WWE Newsletter